

ConUHacks II

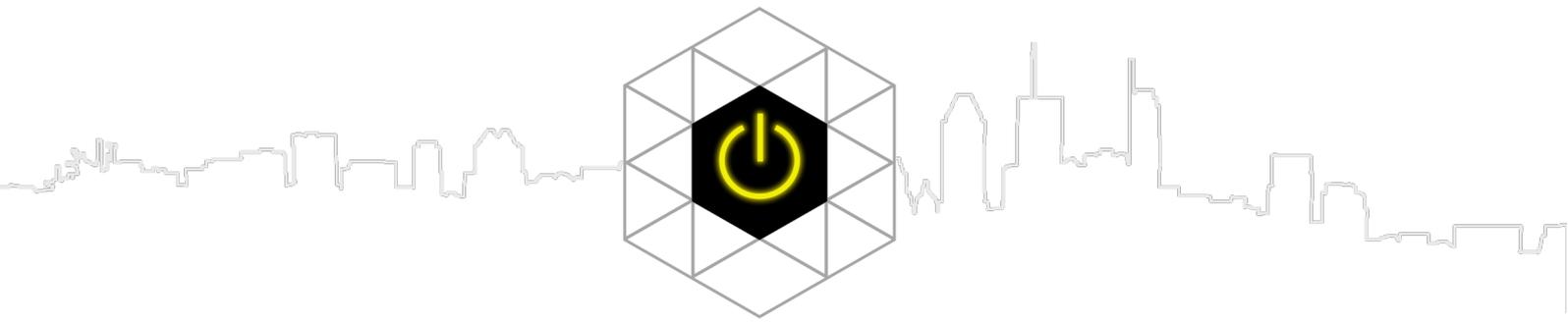
CONCORDIA UNIVERSITY

sponsorship@hackconcordia.com



SPONSORSHIP PACKAGE

2017
conuhacks.io



Concordia University's Second Hackathon

After last year's hackathon success with over 400 attendees, amazing sponsors and prizes, HackConcordia is proud to announce their second edition of ConUHacks in partnership with Major League Hacking (MLH). This year, our 24 hour hackathon, will be open to a larger audience thus giving all students an even greater opportunity to showcase their technical skills and passion for programming to you. All hacks will be judged by company delegates to determine winners, giving your company the chance to see the work up close!

As our partner, this event offers your company exposure to a pool of driven and talented students from all over North America. Many of these students are on the verge of entering the industry. Hackathons have become the new career fair and your company's participation gives you the advantage of meeting passionate students in a practical environment. We are looking to simplify your recruiting process by letting our participants impress you!

How To Get The Most From ConUHacks

1

Bring company engineers and mentors

Mentorship is an excellent way for companies to directly interact with students throughout the entire event. Mentorship roles have become an integral part of the hackathon experience for both participants and companies.

2

Promote your APIs

You can promote and provide help to participants interested in your company APIs. This allows you to publicly test your API with enthusiastic hackers!

3

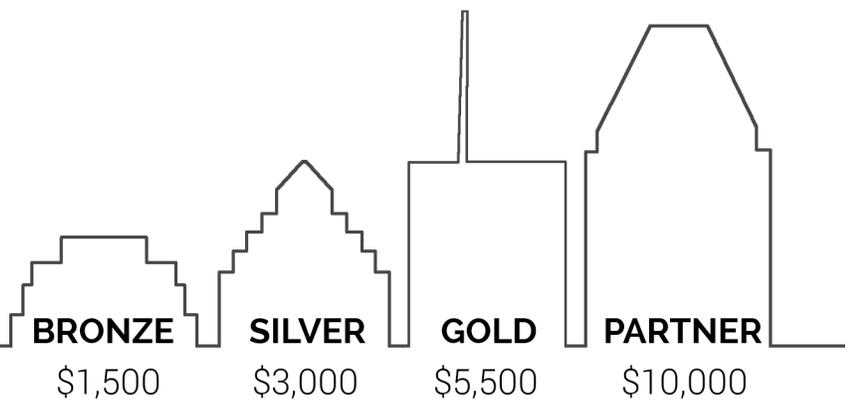
Send Company Promotional Items

Be it laptop stickers, pens, water bottles, cards, anything goes! Developing brand recognition with participants is an effective way to build rapport (and the students love it!).



POWERED BY  

Sponsorship Tiers



General

	BRONZE	SILVER	GOLD	PARTNER
Sponsor Booth		✓	✓	✓
Workshop/Talk Time Slot		✓	✓	✓
Keynote Speech at Ceremonies				✓
Announcement of Overall Winners				✓

Recruiting

	BRONZE	SILVER	GOLD	PARTNER
Send Recruiters/Mentors	✓	✓	✓	✓
Electronic Resume/CV Bank			✓	✓
Interview Room			✓	✓

Branding

	BRONZE	SILVER	GOLD	PARTNER
Logo on Website, T-shirt and Banner (size)	✓	✓	✓	✓
Sponsor Awarded Prize (API, etc.)	✓	✓	✓	✓
Distribute Promotional Items	✓	✓	✓	✓
Inclusion in Student Booklet	✓	✓	✓	✓
Sponsored Snack	✓	✓		
Sponsored Meal			✓	✓
Naming Rights to a hacking Room			✓	✓
Company Banner at Venue			✓	✓
Social Media Shout-out			✓	✓
Promo Items Included in Hacker Gift bag			✓	✓
ConUHacks by <your company>				✓

Judging

	BRONZE	SILVER	GOLD	PARTNER
Company Delegate on Judging Panel		✓	✓	✓
ConUHacks Winner Prizes (1st, 2nd & 3rd)			✓	✓